



## **Request for City Council Committee Action from Community Planning & Economic Development**

**Date:** April 4, 2013

**To:** Council Member Elizabeth Glidden, Chair -  
Regulatory, Energy and Environment Committee

**Subject:** Exhibition and Temporary Markets Text Amendments

**Recommendation:** That the Regulatory, Energy and Environment Committee recommend amending Chapter 321 of the Minneapolis Code of Ordinances allowing temporary markets/flea markets for the sale of arts, crafts, antiques, and/or secondhand goods to be sold at tables, stalls, or booths at a fixed location and licensed by the City of Minneapolis.

**Previous Directives:** None

### **Department Information**

Prepared by: Julie Casey, Lead License Inspector, (612) 673-3905

Approved by:

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Chuck Lutz, Director of Community Planning & Economic Development

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Cathy Polasky, Director of Economic Policy & Development

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Grant Wilson, Manager of Business Licenses

Presenters in Committee: Julie Casey

### **Financial Impact**

No financial impact

### **Community Impact**

Neighborhood Notification – The public hearing notice was posted on the Business Licenses website and the city's cable channel and sent to all of the neighborhood organizations and business associations.

City Goals:

- A City That Works:

- 21st century government: collaborative, efficient and reform-minded
- Jobs & Economic Vitality:
  - Businesses — big and small — start here, stay here, and thrive here
  - Proactive business development in key growth areas
  - Arts and artists are economic drivers in and of themselves
- Eco-Focused:
  - Use less energy, produce less waste

### **Supporting Information**

Minneapolis Code of Ordinances Chapter 321 refers to Secondhand Dealers, Antique Dealers, Junk Dealers and Exhibitors. This ordinance was enacted to manage locations, items eligible for sale, and licenses required.

With a changing business climate, the City of Minneapolis is looking to expand the types of retail opportunities for Minneapolis residents and visitors. Promoting recycled, vintage and collectible markets contributes to sustainable lifestyles and economic growth. Based on the success of the farmers' market model in Minneapolis, staff recommends amending Chapter 321 of the Minneapolis Code of Ordinances to include temporary markets commonly known as flea markets.

According to the National Flea Market Association, over 1100 flea markets provide opportunities for approximately 2.25 million vendors. Sales exceed \$30 billion annually. Each year over 150 million customers support these markets and local economies. Of the 25 comparable cities researched, eight require a license for the following type of sale for the general public: flea market, temporary market, swap meet, bazaar, parking lot sales and exhibitions where secondhand items, arts and crafts and in some cases new items are sold. The majority of these limit locations and types of sale items.

The proposed ordinance text amendment allows both indoor and outdoor markets in properly zoned areas. Exhibitions and temporary markets will be licensed by the City of Minneapolis and overseen by a manager (Exhibition Operator) who will be responsible for the supervision, management and control of that market. Types of goods sold by vendors participating in the temporary market are outlined in Chapter 321 of the Minneapolis Code of Ordinances. Restrictions on the types of good sold are listed in the proposed ordinance text amendment and include but are not limited to used cell phones, electronics and drug paraphernalia. Vendors selling items that currently require a Minneapolis license, such as food distributors and precious metal dealers for example, must be licensed to participate in the temporary market/flea market.

The zoning code addresses parking. The zoning administrator shall determine if there is enough parking provided. Requirements for approval of a temporary use defined as follows:

Adequate off-street parking shall be provided to serve the temporary use. A scaled and dimensioned site plan showing the layout of the entire market area, including parking spaces for the use, shall be submitted.

Annual license fees are not recommended to change. The 2013 fees, calculated on a cost recovery model, include the following:

Exhibition and Temporary Market Operator Class A: (More than 75 vendors): \$1,017  
 Exhibition and Temporary Market Operator Class B: (50 – 74 vendors): \$679  
 Exhibition and Temporary Market Operator Class C: (fewer than 50 vendors): \$337